



## Now & Always Non-Foil-Pressed Wedding Invitation Challenge

SUBMISSION DEADLINE: THURSDAY, NOVEMBER 19TH, 2020 10AM PT | CRITIQUE PERIOD: 11/19 - 11/24 10AM PT

### OVERVIEW

Engaged couples come to Minted searching for a beautiful and thoughtfully designed Wedding Invitation. We are turning to you, our talented community of artists, to submit fresh takes on Wedding Invitations that will resonate with our diverse customer base and their unique experiences. Along with seeking a broad range of aesthetics, we are primarily looking for designs without photos (though we will also take a very small number of photo designs).

**We are limiting artists to 20 submissions per artist across both the Non-Foil-Pressed and Foil-Pressed challenges.** For this specific challenge, we will be accepting Non-Foil-Pressed designs only.

*As always, we recommend focusing on quality over quantity, and using polling and peer critique to not only narrow down the designs you submit, but also to improve the quality of your work. We encourage you to take risks, try new things, and submit a diversity of work! Please avoid submitting iterations of the same designs and try to submit work that is differentiated from what we currently sell on our site.*

Wedding is one of the main categories that can earn you a spot in our [CMYK Program](#).

### TOP-RATED PRIZES, AS VOTED BY CONSUMERS AND ARTISTS

The Top-Rated pieces, as voted by the community, will receive the following prizes **plus ongoing commission of 6% of net sales of the products sold**:

- **FIRST PRIZE:** \$7,500
- **SECOND PRIZE:** \$4,000
- **THIRD PRIZE:** \$2,000
- **FOURTH - TWENTIETH PRIZES:** \$500

### EDITORS' PICKS AWARDS, AS CHOSEN BY MINTED'S EDITORIAL COUNCIL

Minted will select additional designs for sale as Editors' Picks, with artists of selected designs receiving between **\$450** and **\$515** in prizes, depending on the number of final submitted files, **plus ongoing commission of 6% of net sales of the products sold**. See our "File Submission and Payment Information for Winning Designs" section below for more information.

### ARTIST COMMUNITY AWARD

**Critique Award:** Nominate fellow Minted artists who gave you outstanding peer critique in this Challenge! Minted will randomly select a nominated artist to win \$150 toward Art Supplies or Art Classes. You can also win \$100 toward Art Supplies or Art Classes for nominating an artist. Win, win! Nominate [here](#).

### SUBMISSION GUIDELINES

When creating your submission, we ask that you meet a few creative requirements. These requirements are meant to ensure our products can be produced at the level of quality Minted is known for and that customers can easily tailor designs to their needs. Below, we cover the format your design should be in and how you may use photos, stock art elements, and fonts.

#### A. FORMAT

- ☐ We're looking for non-foil-pressed designs with or without photos.
- ☐ Designs can be in either landscape, portrait, or square orientation.
- ☐ Your design should suit A7 (5" x 7") or square (6" x 6") card dimensions, and allow for .1" bleed.
- ☐ **Please only submit a design for the front of your card in one colorway.** If your design wins, please see section "File Submission and Payment Information For Winning Designs" below for file submission information.

#### B. PHOTO NOTES

- ☐ We are accepting designs with photos to this Challenge. Photos for you to use are provided in the Submission Kit. To access them, open the "Photo Kit" PDF and click the download link. This will then prompt a second PDF to download, which includes a direct link to photos within Dropbox for you to use. Our customers will upload their own photos to your design.
- ☐ Do not use photos from prior years' kits or from other Challenges.

#### C. CUSTOMIZABLE ELEMENTS

- ☐ Make sure your design can accommodate the average length of a full name — about 20 characters.
- ☐ Don't apply textures, patterns, glyphs, warped effects or flourishes on any text a customer should be able to customize on their own.
- ☐ Keep each word one color (i.e. do not use alternating colors for letters within one word) if it will be customizable by a customer on their own.

## SPECIAL PRIZES, AS CHOSEN BY MINTED'S EDITORIAL COUNCIL

Among the Top-Rated pieces and Editors' Picks, Minted's Editorial Council will also award Special Prizes\* to individual pieces.

■ **Out of the Box Award:** For the most design-forward, innovative Wedding Invitation that you would only find at Minted: **\$2,000**

■ **Originality Award:** For the design that incorporates the best original drawing, illustration, or lettering that has been made specifically for this Challenge and not used before: **\$1,000**

■ **End-to-End Award:** For the most beautiful end-to-end wedding suite that thoughtfully designs each piece from invitation + accessories to day-of stationery. This award is for the suite with individual pieces that truly complement each other vs. directly match and create a cohesive look when put together: **\$1,000**

■ **Formal Award:** For the design that best captures a formal aesthetic: **\$850**

■ **Trend Award:** For the design that best incorporates the latest and hottest design trends, or starts a new trend: **\$850 and a \$50 Minted credit**

■ **Minimalist Award:** For the best design with a simple, edited, and clean aesthetic: **\$700**

■ **Perfect Match Award:** This award is for the most creative envelope styling: **\$700**

■ **Boldly Modern Award:** For the couple seeking a design that is boldly modern, for example in its use of typography, color, or other design elements: **\$600**

■ **Fresh Air Award:** For the design that appeals to couples getting married in various outdoor venues including, but not limited to, barns, farms, vineyards, mountains and beaches: **\$550**

■ **Autumn Wedding Award:** For the best design that features fall colors and addresses fall themes: **\$550**

■ **Winter / Christmas Wedding Award:** For the best design that suits a winter or Christmas wedding, including colors and themes that are appropriate: **\$550**

■ **Curvilinear Award:** For the best design that puts customizable text on a curvilinear path: **\$500**

■ **First-Time Winner Award:** For the best design from a designer winning for the first time: **\$500**

■ **Font Award:** We rely on you to surface interesting new fonts to add to our font library. This award is for the design introducing the best font that we purchase and add to the [Minted Font List](#): **\$500 and \$100 toward font purchases**

\*Special Prizes will be awarded at Minted's sole discretion. If for any reason, Minted cannot fulfill the described non-monetary Special Prize commitment, we will award you with a prize of equal or greater value.

## CREATIVE GUIDELINES *continued*

### D. FONTS

- ☐ There is no restriction on what fonts you can use in your submission. If we don't have a commercial license for it, we determine whether it makes sense (and is possible) to purchase one. If not, we'll notify you with a replacement.
- ☐ Minted licenses all the fonts that we use for print and online. We are not able to distribute fonts, so each artist must purchase his or her own. Our [Minted Font List](#) tells you which typefaces we currently have this licensing for.

### E. STOCK ART

- ☐ We encourage you to use your own original artwork in your submissions. However, you may [use stock art in a transformative way that reimagines the elements](#). They must be royalty-free with a usable license, without payment of any royalty by Minted or any other limitations.

### F. FILE SUBMISSION AND PAYMENT INFORMATION FOR WINNING DESIGNS

Winners will receive a file request to submit via Dropbox. Final artwork must meet the following criteria.

- ☐ Must be in Adobe Illustrator® format.
- ☐ Be in CMYK mode (no RGB colors).
- ☐ [Have all typesetting editable in Illustrator®.](#)

We use a [flexible Editors' Pick Prize payment policy](#). We classify each file as "required," "recommended," or "optional" and you can choose your overall time commitment through these options.

Final artwork submitted via Dropbox must match the low-res submission image as voted on by the public, except for changes specifically requested by Minted during the file request process.

**Files that deviate from the winning submission will not be accepted; if not corrected, they will be removed from the winners list and will not be launched.** Exceptions may be made, in Minted's sole discretion, for good faith attempts to recreate the winning submission as exactly as possible, e.g. in case of file corruption.

Please understand that our crowdsourcing process works for a reason: it collects accurate feedback from consumers regarding exactly what they want to buy. By changing your design after it has been positively rated by customers, you (and we) risk undoing the magic that makes the design a bestseller.

**Important:** We have a new required element, alternate greetings. The four greetings we are looking for change who is hosting the event. These alternate greeting options are; the couple hosting, one set of parents hosting (the bride's parents), both sets of parents hosting, and the couple as well as their parents hosting. Please see [here](#) for more details. In the future, these alt greetings will allow customers to ensure the design they love aligns with the specifics of their event!

## READY TO GET STARTED?

Follow these four steps to get up and running with this guide for artists, both new and returning.

1. Review our “Participation Guidelines” — our policies and rules for submitting to Minted Challenges.
2. See what format we require for submissions, as well as how to incorporate fonts and design elements in our “Submission Guidelines”.
3. Learn what to expect if you win by reading our “File Submission And Payment Information For Winning Designs” section.
4. Under “Creating and Submitting Your Design”, go through the design and upload process step-by-step.

*The following pages will cover the participation, creative, and technical guidelines for submitting to this Challenge.*

## PARTICIPATION GUIDELINES

When you submit to a Minted Challenge, we ask that you adhere to our policies and community standards. Below, we’ve listed the key requirements you should meet.

- ☐ All submissions to Minted Challenges **must be your own original work**.
- ☐ Work cannot currently be for sale elsewhere and, once submitted, **cannot be used anywhere else for 90 days after the submission deadline**.
- ☐ Don’t submit repurposes of your designs already for sale on Minted to this Challenge. Instead, **submit a request** by the submission deadline. (Not sure if your design is a repurpose? [Find out here.](#))
- ☐ You may submit multiple designs; however, do not submit multiple designs with different colorways or minor tweaks. [Learn about iterations here.](#)
- ☐ During the **Critique Period**, you may edit and refine your submission; however, don’t upload completely new designs to replace **‘placeholder’ submissions** or your entry will be disqualified.

## FAQS

See the full FAQ at: <http://www.minted.com/designer-faq>

### Who should I contact if I am having technical difficulties submitting?

Please read through the above FAQ first as your question may be answered there. If not, email us at [artists@minted.com](mailto:artists@minted.com) and someone will get back to you. We check this inbox regularly during the week.

### What is third party art?

Any artwork or design element created by a third party, including clip art, vector art, illustrations, stock photography (outside of the placeholder photos provided in the Challenge Kit), or any other similar creative asset that is included as a component in your Challenge submission.

### Can I use third-party art in my designs?

Royalty-free third-party art is permitted, but only as long as the source specifies that you are granted a license which permits Minted to reproduce and distribute for sale such third-party art, without payment of any royalty by Minted or any other limitations. Many sources only allow reproduction for ‘personal use only’ or require attribution which we cannot comply with. The reason for this is that Minted would then have to re-purchase that design if your entry was selected, likely at a much higher premium because of the scale of our reproduction.

### What is the difference between refining a submission and replacing it with a new design?

At Minted, we’re proponents of community critiquing, and highly recommend refining and improving upon work. Once submissions close during a Minted Challenge, the 24-hour **critique period** begins, during which artists can provide and receive feedback on their work before voting opens. During the critique period, artists may make edits to existing submissions; however, artists cannot upload a completely new design (sometimes referred to as a “placeholder”) to replace the original submission. **When a placeholder design is uploaded, that entry will be disqualified.**

## CREATIVE GUIDELINES *continued*

**Note:** Top-Rated winners will receive the listed Top-Rated cash prize amount for submitting the “Required” files listed below. Top-Rated winners will also receive additional payment (based on the chart below) for completing “recommend” files.

### We require 3 colorways for Wedding Invitations:

<b>Required Files</b>	(3 colorways) Front (3 colorways) Single pattern (backers + liner) <sup>1</sup> (3 colorways) Minted Envelope (3 colorways) Direction Card (3 colorways) Reception Card (3 colorways) RSVP Card (3 colorways) Thank You Card (3 colorways) Wedding Website (3 colorways) Belly Band (3 colorways) Favor Tag (3 colorways) Favor Sticker (3 colorways) Program (3 colorways) Menu (3 colorways) Place card (3 colorways) Table Number (4 alternate greetings) Front  <b>49 Total Required Items</b>
<b>Editors’ Pick Prize for Completing Only the Required Files</b>	<b>\$450</b>
<b>Recommended Files</b> <i>Receive payment for additional items</i>	(3 colorways) All In One Invitation <b>(\$50)</b> (3 colorways) Skinny Wrap Label <b>(\$15)</b>  <b>6 Total Recommended Items</b>
<b>Optional Files</b> <i>\$0 payment</i>	(3 colorways) Second pattern (Backer or Liner) (up to 5) Additional colorways (8 total)
<b>Total Potential Editors’ Pick Prize</b>	<b>\$515</b> <b>For 55 Files (Required + Recommended)</b>

<sup>1</sup> To save artists time, we combined backer and liner files into a single pattern file requirement.

# CREATING AND SUBMITTING YOUR DESIGN

Once you've reviewed the requirements of submitting to a Minted Challenge, it's time to create! For submissions, we ask for the front and interior of your card. We'll need both a high-res and a low-res version of your design for voting and review. Follow the step-by-step below to submit your design.

## 1 CREATE HIGH-RES ARTWORK

Create your design in Adobe Illustrator using the templates and textures in the Challenge Kit. [Learn more about how to create your submission](#). Only submit a design for the front of your card in one colorway.

■ **Pro Tip:** Focus on quality over quantity. One great way to curate your submissions is to [ask for feedback from your peers](#).

## 2 CREATE LOW-RES SUBMISSION FILES & PREPARE YOUR SUBMISSION FOR WEB

Save a smaller version of your design for viewing in the Challenge gallery — under 600kb and sized at exactly 1100 pixels on the longest side. Not sure how? [See instructions here](#).

**Note:** If submitting a JPEG, it must be in RGB color mode.

## 3 READ AND ACCEPT THE TERMS AND CONDITIONS

While submitting, you will be asked to thoroughly read and agree to the Minted Terms and Conditions for Design Submissions, which are included at the end of this document.

**Note:** Terms and Conditions are updated each Challenge.

## 4 SUBMIT YOUR DESIGN

Submit your design at [www.minted.com/contest](http://www.minted.com/contest). You will be asked to log in or create a Minted artist account, fill in the form, and upload your submission. Be sure to choose a unique title for your artwork, using letters and numbers only. On the submission page, check each box that applies to your design. [Learn more about what these checkboxes mean](#).

**Troubleshooting Tip!** When submitting your creative URL, be sure to only use letters (no numbers or special characters) and to only enter the end of your desired address (e.g. enter “mintedartist” for a final URL of “[www.minted.com/creative/mintedartist](http://www.minted.com/creative/mintedartist)”).

## 5 CONNECT WITH THE COMMUNITY

Minted fosters a supportive community of artists to help you learn, grow professionally, and build relationships with like-minded creatives. We recommend you reach out to artists through the [Minted Artist Community](#) and attend Minted artist meetups.

## 6 WHAT HAPPENS NEXT?

Once submitted, you can [edit](#) or [remove](#) your design before the submission deadline. At that point, the [Critique Period](#) begins, during which you can give and receive feedback with fellow Minted artists and continue to edit your work. (Quickfire Challenges may or may not include a Critique Period). The Critique Period is immediately followed by the [Voting Period](#).

We analyze voting results to determine the top-ranked winners. Additionally, Minted's Editorial Council reviews all submissions and voting data and considers further factors such as diversity of style, risk-taking, and gaps in the current assortment to help select [Editors' Picks](#). We share anticipated winner announcement timelines on our [Weekly Updates page](#). Winners are announced via email, the [Minted Artist Community forums](#), and on our [winners page](#).

# MINTED, LLC TERMS AND CONDITIONS FOR STATIONERY DESIGN SUBMISSIONS

Minted, LLC (“Minted,” “we,” “our,” or “us”) appreciates your (“you,” “your,” or “Artist”) participation in the Minted contest set forth in the contest overview attached hereto (the “Contest Prize Overview”) (such contest, the “Contest”) via your submission of a design (hereinafter the “Design”). By submitting the Design to Minted, you agree to the following terms and conditions (“Terms and Conditions”):

You affirm that you are over 18 years of age, are fully able and competent to enter into the terms, conditions, obligations, affirmations, representations, and warranties set forth in these Terms and Conditions, and to abide by and comply with these Terms and Conditions.

You promise, represent and warrant that each and every Design you submit to Minted (a) is your own original work, (b) is not currently being published, distributed, sold or reproduced anywhere by any means in any medium (including in any books or magazines or on any websites), (c) does not contain any trademarks, logos, or copyrighted material other than that which has been provided to you by Minted or that you solely own or license as described in clause (e) below and have notified us of any such licensed material, and (d) does not contain any content subject to any right of publicity or privacy or any unlicensed intellectual property belonging to any third party, and (e) any license to intellectual property included in your Design permits Minted to reproduce and distribute for sale the Design by Minted without payment of any royalty by Minted or any other limitations, and (f) is free and clear of all liens, encumbrances, restrictions, security interests or other obligations, other than with respect to any license described in clause (e) above. You acknowledge that you will not use any content provided to you by Minted for any purpose other than to submit Designs incorporating such content to Minted in connection with this Contest. You also represent and warrant that you have truthfully and completely filled out the Contest submission form.

You acknowledge that Minted may decline to select a Design for voting on Minted.com (our “Site”) or as the winner of a cash award as part of the Contest (a “Prize”) for any reason in its sole discretion.

If the Design is selected to be displayed by Minted for voting on our Site, then you grant us the right to use, upload, modify, reproduce, create derivative works of, and display the Design for the purposes of promoting Minted and this Contest on our Site and otherwise throughout the world, in Minted’s sole discretion, both during the Contest and during the Trial Period (as defined below).

You may participate as a voter in this Contest but may only have one active Minted account under which you submit your votes. The purchase or barter of additional votes or encouragement of other users to vote under multiple accounts are considered improper voting practices. Minted reserves the right to audit suspicious voting practices and if you are found to be engaging in improper voting tactics, Minted may exclude improper votes from consideration, remove your entry or entries from consideration for this Contest, terminate your account for fraud in accordance with our Terms of Service or take other corrective action.

Whether or not we select the Design for a Prize, you may not offer for sale, sell, or submit the Design or Matching Items (as defined below) to others or otherwise publish, distribute, or reproduce the Work or allow others to do so for any purpose until the date that is 90 days after the Contest’s submission deadline (the “Trial Period”). After the expiration of the Trial Period, if Minted has not notified you that it has selected the Design for a Prize, then you will be free to use the Design for any purpose. Notwithstanding the foregoing, if you have been provided an Artist-

specific, branded shopping area on a subdomain of the Site by Minted (a “Store”), to the extent you self-launched products incorporating the Design or Matching Items prior to submitting your Design to the Contest, subject to the terms and conditions governing your use of the Store, you may continue to sell such products via your Store during the Trial Period. If Minted selects your Design for a Prize, your Design will be subject to these Terms and Conditions, including the applicable Contest Prize Overview.

During the Trial Period, we may display the Design in connection with use on products offered for sale to assess consumer interest, even if we have not yet selected your Design for a Prize.

You hereby license us the use of your name and identifying information and image (“Artist Name”) for purposes of promoting the Design both during and after the Trial Period. If your Design is selected for a Prize by Minted, effective upon such selection, you hereby immediately and irrevocably assign to Minted the entire right, title, and interest in and to the copyright and all other intellectual property, “moral,” and other rights in (1) your Design and (2) all and additional matching items set forth in the applicable Contest Prize Overview or otherwise requested by Minted or provided by you in connection with your Design (“Matching Items”) (the Design and Matching Items, collectively, the “Work”), including in each case the right to sue for past infringement and the right to license the Work, including any component thereof, to third parties. For clarity, the assignment of your right, title, and interest in and to the Work does not take effect until and unless the Design is selected for a Prize by Minted.

Without limiting the foregoing, if the Design is selected for a Prize, Minted may, among other things, use the Work and your Artist Name in any manner, including but not limited to: (a) reproducing the Work, or portions thereof, and your Artist Name on products, (b) selling products (including but not limited to art prints, greeting cards, invitations, and stationery) bearing the Design or any derivative thereof or incorporating any aspect of the Work or any derivative thereof and which may include or be associated with your Artist Name (subject to Minted’s obligation to pay you the Sales Commission as defined and described below) and which may be, in Minted’s sole discretion, sold via the Site and/or your Minted Store, if applicable, (c) changing or reworking the Work by making color or size changes, (d) making derivative works of the Work, (e) using the Work and your Artist Name on our Site and otherwise to promote Minted, and (f) registering the Work with the U.S. Copyright Office or any other copyright office in Minted’s or Minted’s designee’s name. You agree to provide Minted with any information as may be required in order to register the copyright in the Work if Minted so requests, at no additional cost to Minted.

If the Design is selected for a Prize, you may not reproduce, sell, or otherwise use or distribute the Work or derivatives thereof, in any manner whatsoever or allow others to do so, including making products bearing the Design or derivatives thereof or incorporating the Work or any derivatives thereof in any form, including for your personal use or as gifts to friends or other third parties.

# MINTED, LLC TERMS AND CONDITIONS FOR STATIONERY DESIGN SUBMISSIONS

To the extent that you submit a Design to the Contest that was previously self-launched via your Store and Minted selects such Design for a Prize, in Minted's sole discretion, Minted may, upon selecting the Design for a Prize, transfer or convert any products bearing the Design or any derivatives thereof, or incorporating the Work or any derivatives thereof, that you previously self-launched in your Store as necessary.

Nothing in these Terms and Conditions obligates Minted to promote or sell the Design or the Matching Items, even if the Design is selected for a Prize.

If the Design is selected for a Prize, then we shall pay you a lump sum cash Prize amount and a Sales Commission, as set forth below and in the applicable Contest Prize Overview. All Prize amounts are in U.S. dollars. Minted may, in its sole discretion, also select Editor's Picks and/or recognize other categories of top designs (including as voted by the community) as Prize winners, as specified in the applicable Contest Prize Overview, each of which will be deemed selected for a Prize.

If the Design is selected for a Prize by Minted at any time after the Trial Period, Minted may notify you of its selection and you may accept or reject the Prize. To the extent that you accept the Prize for any Design selected after the Trial Period, these Terms and Conditions will be applicable to your Design, including the Prizes and Sales Commissions set forth in the applicable Contest Prize Overview. With respect to a Design submitted in this Contest that was not selected for a Prize, the Prizes and Sales Commissions set forth in these Terms and Conditions will not be applicable to any future use of such Design by Minted or any future sales of such Design, including sales via your Minted Store, if applicable.

**SALES COMMISSION:** You will be paid a commission on Net Sales of any Minted products sold by Minted that wholly incorporate the Design or the Matching Items ("Commissionable Items") (such commission, the "Sales Commission"). Commissionable Items shall include (a) backers, envelope liners and envelopes that wholly incorporate the Design or Matching Items and (b) with respect to any Minted products that wholly incorporate the Design or the Matching Items, shapes or other changes to basic form factor, such as folded cards. Commissionable Items expressly exclude: (a) backers, envelope liners and envelopes that do not wholly incorporate the Design or the Matching Items, (b) higher quality paper, (c) frames, shipping, personalization or addressing services, and (d) additional personalization or custom design services provided by Minted. Applicable Sales Commissions and Matching Items are set forth on the applicable Contest Prize Overview. "Net Sales" is defined as the retail price received by Minted from its customer (i.e., the price charged after any promotional discounts, shipping, and taxes) for the sale of Commissionable Items, excluding chargebacks and returned and/or defective products. Minted may offer any products incorporating the Design or the Matching Items at any price, for any amount of time in any market, in Minted's sole discretion. Sales Commissions shall be paid to you within 90 days from the end of each calendar quarter in which they were earned. Calculation of Sales Commissions shall be in Minted's reasonable discretion and shall not be subject to audit or other verification by you. If Minted believes that you have breached any provision of these Terms and Conditions, then Minted may cancel or suspend any payments of Sales Commissions to you without

prejudice to any other rights Minted may have against you.

You alone shall be responsible for the payment of any tax that arises as a result of receiving payment from Minted, as we will not withhold any taxes from the Prize or Sales Commissions paid to you.

If your Design is selected for a Prize, the cash Prize will be sent to you within 90 days after Minted receives a high-resolution artwork of the Design and all other requirements set forth in the applicable Contest Prize Overview, including any applicable Matching Items. If, after providing you with written notice to produce high-resolution artwork, Minted does not receive high-resolution artwork for the Design selected for sale within 14 days, then Minted reserves the right to withdraw your Prize and refuse you payment for use of the Design and Matching Items.

If your Design is selected for a Prize, Minted may request, and you agree to provide to Minted, signed version of any documents reasonably requested by Minted that confirm the terms set forth in these Terms and Conditions, including the assignment of the intellectual property rights in the Work from you to Minted.

You may not submit any materials, including, without limitation, photographs or other images, text, graphics, videos, visuals, sounds, data, files, links, or other materials including the Work ("Materials") that could infringe any rights of privacy or publicity, copyrights, or other intellectual property rights, unless you have the permission of the owner of these rights and the persons (or their parents or legal guardians, where applicable) who are shown or who have rights in or to the materials. Furthermore, you may not submit any Materials that may give rise to any civil or criminal liability under applicable law or expose Minted or its legal affiliates or partners to the threat of the same. We reserve the right to delete, move, or edit images, or suspend viewing or printing of any Materials if, in our sole discretion, we deem any submission abusive, defamatory, or in violation of laws or rights of privacy or publicity, copyrights, or other intellectual property rights or otherwise inappropriate or potentially to lead to civil or criminal liability. In the event that you post, submit, or upload non-Design Materials (i.e., Materials other than the Work) ("NDM"), such submission will not change the ownership status of those NDM, and you hereby grant us and our designees a worldwide, non-exclusive, sublicenseable (through multiple tiers), assignable, royalty-free, fully paid-up, perpetual, irrevocable right to use, reproduce, distribute (through multiple tiers), create derivative works of, and publicly display and perform (publicly or otherwise) such NDM. Please note that, while you may retain ownership of your NDM, any design, template, or layout in which you arrange or organize such NDM through tools and features made available through Minted is not proprietary to you, and can be used by Minted and others for any purposes. You acknowledge and agree that you have no rights in any such design, template, and/or layout, and such template or layout is the sole and exclusive property of Minted or its licensors.

You represent, warrant, and covenant that (a) you own or otherwise possess all necessary rights with respect to the Materials, (b) the Materials do not and will not infringe, misappropriate, use, or disclose without authorization, or otherwise violate



# MINTED, LLC TERMS AND CONDITIONS FOR STATIONERY DESIGN SUBMISSIONS

any intellectual property or proprietary right of any third party, and are not unlawful, fraudulent, threatening, abusive, libelous, defamatory, obscene, or otherwise objectionable, and (c) you consent to the use of your likeness and you have obtained the written consent, release, and/or permission of every identifiable individual who appears in Materials to use such individual's likeness, for purposes of using and otherwise exploiting the Materials in the manner contemplated by these Terms and Conditions or, if any such identifiable individual is under the age of eighteen, you have obtained such written consent, release and/or permission from such individual's parent or guardian (and you agree to provide to Minted a copy of any such consents, releases, and/or permissions upon Minted's request).

Please note that our community members may report Materials that they believe to be inappropriate. Minted has the right, but not the obligation, to remove Materials in response to user reports or requests. Minted is not responsible for, and will have no liability for, the removal or non-removal of any Materials.

You agree not to use our Site to promote or link to any products or services of any company that operates in competition with Minted including, without limitation, Etsy, Society6, Zazzle, Shutterfly/TinyPrints and Café Press.

**GENERAL:** Submission of the Design and checking the box acknowledging that you have read and agree to these Terms and Conditions and the applicable Contest Prize Overview constitutes your acceptance of the Terms and Conditions and applicable Contest Prize Overview, and creates a binding contract under California law. You may not assign or otherwise transfer any right or obligation herein without the prior written consent of Minted, which may be withheld in Minted's sole discretion. Minted may assign or otherwise transfer any right or obligation herein without your consent. Any dispute between you and Minted shall be decided under California law, via binding arbitration in accordance with applicable rules of the American Arbitration Association. Any such arbitration demand shall be filed in San Francisco, California within one year of the date that any claim may arise.

## ONGOING SALES COMMISSIONS:

Product	Sales Commission
Printed and "Print-It-Yourself" stationery products incorporating the Work	6%
Digital cards incorporating the Work (excluding "Print-It-Yourself" stationery)	8%
Art prints incorporating the Work (note that this is different than the commission for self-launched art prints sold in your Store, which have a lower commission)	10%
All other products incorporating the Work	As determined by Minted upon Minted's launch of each such product; Minted will notify you of the applicable Sales Commission for each such product.

## MATCHING ITEMS:

If your design wins, you will receive required, recommended, and optional file requests, as indicated below.

### We require 3 colorways for Wedding Invitations:

<b>Required Files</b>	(3 colorways) Front (3 colorways) Single pattern (backers + liner) <sup>1</sup> (3 colorways) Minted Envelope (3 colorways) Direction Card (3 colorways) Reception Card (3 colorways) RSVP Card (3 colorways) Thank You Card (3 colorways) Wedding Website (3 colorways) Belly Band (3 colorways) Favor Tag (3 colorways) Favor Sticker (3 colorways) Program (3 colorways) Menu (3 colorways) Place card (3 colorways) Table Number (4 alternate greetings) Front  <b>49 Total Required Items</b>
<b>Editors' Pick Prize for Completing Only the Required Files</b>	<b>\$450</b>
<b>Recommended Files</b> <i>Receive payment for additional items</i>	(3 colorways) All In One Invitation <b>(\$50)</b> (3 colorways) Skinny Wrap Label <b>(\$15)</b>  <b>6 Total Recommended Items</b>
<b>Optional Files</b> <i>\$0 payment</i>	(3 colorways) Second pattern (Backer or Liner) (up to 5) Additional colorways (8 total)
<b>Total Potential Editors' Pick Prize</b>	<b>\$515</b> <b>For 55 Files (Required + Recommended)</b>

<sup>1</sup> To save artists time, we combined backer and liner files into a single pattern file requirement.

## CONTEST PRIZE OVERVIEW:

Please see pages 1-4 of this document for an overview of the prizes and sales commission for this Contest. Specifically, review the following sections:

- TOP-RATED PRIZES, AS VOTED BY CONSUMERS AND ARTISTS (PAGE 1)
- SPECIAL PRIZES, AS CHOSEN BY MINTED'S EDITORIAL COUNCIL (PAGE 2)
- ONGOING SALES COMMISSIONS (PAGE 2)